

Loren Collingwood

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Education

Ph.D. Student, Political Science, University of Washington, *expected 2012*
Subfields: American Politics, Methods, Voting Behavior, Race and Ethnic Politics

M.A., Political Science, University of Washington, 2009

Inter-University Consortium for Political and Social Research (ICPSR), University of Michigan, 2009

Summer Institute in Political Psychology, Stanford University, 2008

B.A., Psychology, California State University, Chico, 2002

Minor: Political Science

Honors: *Cum Laude*, Pi Sigma Alpha, Psi Chi, Scholar-Athlete

Research Fields

American Politics, Methods, Applied Statistics, Race and Ethnic Politics, Political Psychology

Peer Reviewed Publications

Barreto, Matt, Loren Collingwood, and Sylvia Manzano. "A New Measure of Group Influence in Presidential Elections: Assessing Latino Influence in 2008." *Political Research Quarterly*. 63 forthcoming.

Edited Volume Book Chapters

Collingwood, Loren. "Initiatives." In Haider-Markel, Donald P., and Micahel A. Card. *Political Encyclopedia of U.S. States and Regions*. Washington, DC: CQ Press, 2009.

Articles Under Review / Working Papers

Collingwood, Loren. "White Outreach: A Spatial Approach to Modeling Black Incorporation in Florida Post *Smith v. Allwright, 1944-1965*" [Working Paper]

Collingwood, Loren, Matt Barreto and Todd Donovan. "Early primaries, viability, and changing preferences for presidential candidates." [Working Paper]

Collingwood, Loren. "Education levels and support for direct democracy." [Working paper]

Collingwood, Loren, and Marcela Garcia-Castanon. "Negativity as a tool: candidate poll standing and attack politics." [Working Paper]

Collingwood, Loren. "The negativity effect: psychological underpinnings of advertising recall in modern political campaigns." [Working Paper]

Collingwood, Loren, and Marcela Garcia-Castanon. "Switching codes: analyzing Obama's strategy for addressing Latinos in the 2008 presidential campaign." [Working Paper]

Parker, Chris, Matt Barreto, Francisco Pedraza and Loren Collingwood. "Race of interviewer effects: perceived versus actual." [Working Paper]

Parker, Chris, Collingwood, Loren. "Race-of-interviewer effects in the absence of racial items: the case of democratic norms." [Working Paper]

Collingwood, Loren. "Criticisms of Deliberative Democracy." In Gastil, et al. *Deliberative Democracy Compendium*, 2009. [Under Review]

Reports

Collingwood, Loren. (2008) *The Washington Poll: pre-election analysis*. www.washingtonpoll.org.

Collingwood, Loren. (2008) *Democratic underperformance in the 2004 gubernatorial election: explaining 2004 voting patterns with an eye towards 2008*. www.washingtonpoll.org.

Barreto, Matt, Loren Collingwood, Francisco Pedraza, and Barry Pump. (2009) *Online voter registration in Washington State and Arizona*. Commissioned by Pew Research Center.

Collingwood, Loren, Todd Donovan, and Matt Barreto. (2009) *An assessment of ranked choice voting in Pierce County, WA*.

Collingwood, Loren. (2009) *An assessment of the fiscal impact of ranked choice voting in Pierce County, WA*. Commissioned by the League of Women Voters.

Barreto, Matt, and Loren Collingwood. (2009) *Latino candidates and racial block voting in primary and judicial elections: An analysis of voting in Los Angeles County board districts*. Commissioned by the Los Angeles County Chicano Employees Association.

Collingwood, Loren. *Non-response a non-issue in the Washington Poll: An in-depth analysis of whether response rates contribute to opinion and demographic bias*. [Working Report]

Conference Papers and Presentations

CSSS Student Seminar Series. (March) Seattle, WA

“White Outreach: A Spatial Approach to Modeling Black Incorporation in Florida Post *Smith v. Allwright, 1944-1965*”

2010 PRIEC. (January) Riverside, CA

“White Outreach: A Spatial Approach to Modeling Black Incorporation in Florida Post *Smith v. Allwright, 1944-1965*”

2009 Western Political Science Association Annual Conference. (March) Vancouver, BC

“Levels of Education, Political Knowledge and Support for Direct Democracy.”

2009 Western Political Science Association Annual Conference. (March) Vancouver, BC

“The negativity effect: psychological underpinnings of advertising recall in modern political campaigns.”

2009 Western Political Science Association Annual Conference. (March) Vancouver, BC

“Negativity as a Tool: predicting negative responses and their effectiveness in the 2008 campaign season.” (with Marcela Garcia-Castanon)

2009 Western Political Science Association Annual Conference. (March) Vancouver, BC

“Switching codes: analyzing Obama’s strategy for addressing Latinos in the 2008 presidential campaign.” (with Marcela Garcia-Castanon)

CSSS Student Seminar Series. (March) Seattle, WA

“Negativity as a Tool: predicting negative responses and their effectiveness in the 2008 campaign season.”

2009 Shambaugh Conference. (March) University of Iowa, IA

“More than one way to shuck a tamale: Latino influence in the 2008 general election.” (with Matt Barreto and Sylvia Manzano)

2009 Midwest Political Science Association Annual Conference. (April) Chicago, IL

“Switching codes: analyzing Obama’s strategy for addressing Latinos in the 2008 presidential campaign.” (with Marcela Garcia-Castanon)

2009 Pacific Northwest Political Science Conference. (October) Victoria, BC

“Negativity as a Tool: predicting negative responses and their effectiveness in the 2008 campaign season.” (with Marcela Garcia-Castanon)

2009 Center for Statistics and the Social Sciences 10th Anniversary Conference. (May) Seattle, WA

“Race of interviewer effects: perceived versus actual.” (with Chris Parker, Matt Barreto, and Francisco Pedraza)

2009 Pacific Northwest Political Science Conference. (October) Victoria, BC

“Race of interviewer effects: perceived versus actual.” (with Matt Barreto, Chris Parker, and Francisco Pedraza)

2008 Midwest Political Science Association Annual Conference. (April) Chicago, IL

“Early Presidential Primaries, Viability, and Vote Switching in 2008.” (With Matt Barreto and Todd Donovan)

2008 Midwest Political Science Association Annual Conference. (April) Chicago, IL

“Levels of Education and Support for Direct Democracy: A Survey Experiment.”

2008 American Political Science Association Annual Conference. (September) Boston, MA
 “Levels of Education and Support for Direct Democracy: A Survey Experiment.” (Poster)

2008 American Political Science Association Annual Conference. (September) Boston, MA
 “Response Effects in Multi-Candidate Primary Vote Questions.” (Poster)

Grants and Fellowships

Warren Miller Scholarship Award, Inter-University Consortium for Political and Social Research,
 Summer 2009

Matthews Fellowship, University of Washington, Winter 2008 - Spring 2009

Brennan Center for Justice, New York University [with Matt Barreto]
 Indiana Voter Identification Study, \$40,000 – Oct. 2007, 6 months

Professional Service

Discussant, Pacific Northwest Political Science Conference, Fall 2009

Academic Research Experience

University of Washington

Research Assistant, Center for American Politics and Public Policy January 2010 – Present
 Professor John Wilkerson
 Department of Political Science

I maintain the Congressional Bills database, a huge database project that collects information on every bill in congress. I supervise the content analysis by undergraduate research fellows who are charged with coding each bill in the database. Using a variety of machine learning techniques, such as NaiveBayes, I am writing an R package that automates the coding of a large percentage of the bills. This package is based off of the text tools package. In addition, I teach undergraduates introduction to data analysis and oversee their research design and papers.

Senior Researcher, The Washington Poll September 2009 - December 2009
 Professor Matt A. Barreto
 Department of Political Science

Oversaw survey design, sample design, post-survey weighting, implementation, and data processing of the Washington Poll. In 2009, we opened up a telephone lab at the University of Washington. This involved extensive work, including programming the questionnaire, training and monitoring interviewers, and sample and quota management. We conducted a statewide survey, as well as three over-samples of voters in Seattle, King County, and African Americans. In addition, I assisted Dr.

Barreto in collecting election returns to make projections on election night for King-5 tv.

Research Assistant, Pew Online Voter Study September 2008 - June 2009
 Professor Matt A. Barreto
 Department of Political Science

This project was a two part study. Two surveys—telephone and online—were fielded in late October, 2008, to understand voter opinion toward online voter registration in the state of Washington. I managed the survey design and data collection process, interfacing between the university and outside research vendors. The second phase involved an in-depth analysis of the Washington State voter file, calculating turnout rates for various subgroups, ethnic surname matches, and other analysis. Finally, I wrote up the findings in a report to Pew Research Center.

Senior Researcher, The Washington Poll September 2008 - December 2008
 Professor Matt A. Barreto
 Department of Political Science

Oversaw survey design, sample design, post-survey weighting, and implementation of the Washington Poll. Served as the liaison between the calling center and the supervising professor, Matt Barreto. Edit questions from collaborating professors who placed questions on the poll. In 2008, we collected and released two waves of data, as well as an oversample of African American voters. Monitored interviews to ensure accurate methodology. Compiled the results, cleaned the data set, and provided cross-tabs and topline results to the press, public, and collaborating professors. Wrote reports about pre-election trends. My analysis was featured in several newspapers, websites, and radio stations in Washington State and around the nation including WWRL in New York City, KBOO in Portland, KUOW in Seattle, the Bellingham Herald, and the Seattle Times.

Research Assistant, The Washington Poll September 2007 - December 2007
 Professor Matt A. Barreto
 Department of Political Science

Oversaw survey design, sample design, post-survey weighting, and implementation of the Washington Poll. Served as the liaison between the calling center and the supervising professor, Matt Barreto. Edited questions from collaborating professors who placed questions on the poll. Compiled the results, cleaned the data set, and provided cross-tabs and topline results to the press, public, and collaborating professors. Monitored interviews to ensure accurate methodology.

Campaign Finance Institute

Research Assistant January 2003 - May 2003

Researched campaign finance statistics and voter data at the Federal and State level. Researched and analyzed FEC Presidential Host Committee reports and audits for CFI Presidential Task Force. Administered surveys to political candidates regarding political fundraising at the statewide level.

California State University, Chico

Research Assistant, Diana Dwyre January 2002 - May 2002

Created and maintained a website. Proofed documents.

Media Appearances

The Conversation, KUOW, WA State NPR. October, 2009

Topic: Ranked Choice Voting in Pierce County

The Progressive Electorate, Blog Talk Radio. November, 2009

Topic: 2009 national election results, trends, implications.

KUOW Morning Show, WA State NPR. November, 2008

Topic: 2008 Washington and national elections review.

KBOO, Portland, OR Community Radio. November, 2008

Topic: 2008 Washington, Oregon, and national elections review.

WWRL 1600 AM, New York City, NY September, 2008

Topic: 2008 State of the Race, lay of the land analysis.

The Progressive Electorate, Blog Talk Radio. September - November, 2008

Topic: Weekly analysis of political events, polling, state competitiveness, media coverage.

Relevant Work Experience

Consulting Work

Statistical Consulting and Analysis January 2008 - Present

Conduct research, polling, statistical modeling, and data analysis for political and non-profit clients. Clients include Greenberg Quinlan Rosner, Beck Research, Squier Knapp Dunn Communications, League of Women Voters, and Shelia Smoot for Congress. In addition to providing standard research reports, to better gauge political dynamics, I use advanced statistical techniques including linear models, categorical data models, multi-level models, Bayesian models, as well as data reduction techniques, such as factor analysis and cluster analysis. These techniques are then presented in clear and meaningful ways to clients.

Greenberg Quinlan Rosner

Assistant Analyst, Anna Greeberg June 2005 - May 2007

Assisted in the development of questionnaires, focus group guidelines, memos, and survey reports for political, non-profit, and corporate clients. Generated PowerPoint presentations, proofed all deliverables, weighted surveys, and coordinated with programming and field departments in the data collection phase. Employed quantitative data analysis, including frequency analysis, cross tabular analysis, correlation analysis, regression analysis, and cluster analysis. Moderated in-depth interviews and focus groups.

Greenberg Quinlan Rosner

Field Associate

December 2003 - June 2005

Managed qualitative and quantitative data collection process in the U.S. and internationally, including scheduling and coordinating with phone centers and focus group facilities. Assisted in survey sample design, including setting representative region, age, and race quotas. Provided methodological advice, including writing memos on sample stratification, sampling Latino populations, and the differences between Random Digit Dial and Registration Based sampling.

Congressman Adam Schiff

Database Manager

March 2003 - June 2003

Managed constituent mail and survey databases; updated and maintained Member's Congressional voting record. Researched and drafted legislative correspondence. Provided front-desk support.

Strategic Consulting Group

Field Organizer, Carol Roberts for Congress

July 2002 - November 2002

Recruited and coordinated over 100 volunteers for mailings, canvassing, phone banking, and GOTV operations. Developed internship program and recruited and managed 15 interns from local colleges and high schools. Organized and scheduled fundraising and other events including house parties and Democratic club meetings.

Institute for Policy Studies

Intern, John Cavanagh

May 2001 - August 2001

Provided research assistance for projects advocating reform of the WTO, World Bank, and IMF. Worked on reports and op-ed pieces on global economic issues advocating fair trade.

Software

R package: texttools

Miscellaneous*Associations*

American Political Science Association

Midwest Political Science Association

Western Political Science Association

American Association of Public Opinion Research

American Association of Political Consultants

Computer Skills

R, Stata, SPSS, Lami, LISREL, Python, WinBugs, L^AT_EX, WinEdt, Emacs, ArcGIS Maps, End-Note, ATLAS.ti, Microsoft Office, Linux OS, Windows OS

References

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Chris Parker
Assistant Professor of Political Science
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